

# Make-up Artistry 12

**District Name:** Mission  
**District Number:** 75  
**Developed by:** Seema Budwal  
**School Name:** Riverside Trades, Training, and Career Centre  
**Principal's Name:** Dennis Goosen, Vice Principal: Stan Weir

**Board/Authority Approval Date:**

**Board/Authority Signature:**

**Course Name:** Make-up Artistry 12  
**Grade Level of Course:** Grade 12  
**Number of Course Credits:** 4  
**Number of Hours of Instruction:** 120

**Prerequisite(s):** Successful completion of Make-Up Artistry 11

## Special Training, Facilities or Equipment Required:

**Instructor:** The instructor must have proof of 5 years or more experience as a make-up artist, current advanced education in product knowledge and applicable technical skills. The instructor must be in good standing or qualify with the Cosmetology Industry Association of BC and/or hold a current license in the province or country last resided in.

**The Facilities:** Should include both a classroom and a salon setting.

**Classroom:** overhead projector, VCR and television, internet access for research projects.

**Salon:** Tables, chairs, sanitation trays, chemicals, beds, washer and dryer, facial beds, magnifying lamps, steamers, hot towel cabinet, products, high frequency machine, waxing heater, makeup line

## Course Synopsis:

The basics of make-up products, different mediums and different application techniques are covered in this study. Also the added accents such as eyelash and eyebrow tinting, permanent lash application as well as temporary lash applications.

## Rationale:

The skin care field has advanced rapidly in recent years as a result of the growing interest in health and beauty. This increase in the popularity of skin care has brought the field of make-up artistry to the forefront of the beauty and spa industry. Once considered luxuries, regular salon visits are now regarded as necessities to many. Skin care treatments are also well deserved and needed by many. Spa visits are also well-deserved breaks from the stresses of life, in today's fast paced society. Stress reduction and caring for our health go hand in hand. Make-up applications offer both benefits while at the same time improve the skin's health while offering a relaxing service. Clients enjoy the relaxation experience as well as the positive effects of skin treatments. Regular treatments result in noticeable improvements in the skin's texture and appearance.

Make-up applications are the core treatments the make-up artist performs. Giving a make-up application is both interesting and enjoyable. Students are attracted to this industry because they want a rewarding and less stressful job that allows them to give to others. This is the perfect job to make others feel good and make a positive impact on their self-image.

Knowledge of skin analysis and products are precursor to offering facial services. The basic skin care treatment is covered in this study. Although there are many different types of make-up and application methods it is best to get a basic face application routine memorized before implementing new steps or changing the routine.

**Organizational Structure:**

<b>Unit</b>	<b>Title</b>	<b>Time</b>
Unit 1	Ingredient selection and Product chemistry	25
Unit 2	Salon management	15
Unit 3	Safety Procedures	20
Unit 4	Properties, laws and concepts of makeup artistry	30
Unit 5	Client services	30
	Total Hours	120

**Unit/Topic/Module Descriptions:**

Unit 1: Overview The cosmetic industry is constantly developing new and improved products. This includes developing products that require both a natural and clinical approach. Skin care needs and the needs of the clients change along with the seasons and life’s activities. It is the role of the make-up artist to be aware of new products, understand the key ingredients of products, and educate clients about what products best suit their needs and personal goals.

**Curriculum Organizers and Learning Outcomes**

**It is expected that the student will:**

- List and describe the main categories of professional skin care products
- Safely use a variety of salon products while providing salon services
- Be able to recommend home care for different skin types
- Understand product formulation for different skin types

**Unit 2: Overview**

This unit mainly deals with the transition from student to make-up artist practitioner along with some of the business aspects of the trade.

**Curriculum Organizers and Learning Outcomes**

**It is expected that the student will:**

- Describe the qualities necessary to be successful in a service profession
- Evaluate the options of going into business for yourself
- Name and describe the types of ownership under which a skin care salon or spa may operate
- Demonstrate awareness of regulations affecting the trade

**Unit 3: Overview**

The practice of make-up artistry includes taking measures to prevent the contamination of products and implements as well as preventing the spread of disease from client to technician and client to client.

**Curriculum Organizers and Learning Outcomes**

**It is expected that the student will:**

- List types and classifications of bacteria
- Define hepatitis and AIDS and explain how they are transmitted
- Discuss the different types of disinfectants and how they are used
- Explain the difference between sterilization, sanitation and disinfectants
- Apply the knowledge in the hands-on practice of doing make-up

**Unit 4: Overview**

Some women will not leave home without “putting on their face” and unfortunately believe they need to wear makeup to look attractive enough to go out in public. This is a powerful mental disposition that is not healthy for a person’s self esteem. However make-up can give people a lift and make them feel more attractive, thereby enhancing their self esteem.

**Curriculum Organizers and Learning Outcomes****It is expected that the student will:**

- Describe the different types of make-up and their uses.
- Consult with clients to determine their needs and preferences.
- Identify different facial types and demonstrate procedures for corrective basic corrective make-up.

**Unit 5: Overview**

Students will perform such services as their training warrants and skills develop in relation to the client. The public will have phone-in access from the student developed advertising campaign throughout the community. This experience will parallel the experience of most any salon setting in the public marketplace.

**Curriculum Organizers and Learning Outcomes****It is expected that the student will:**

- Demonstrate proper set up procedures for the scheduled appointments
- Demonstrate proper steps according to scheduled services
- Demonstrate proper salon conduct and safety precautions

**Instructional Component:**

Direct instruction  
Group work  
Role-playing  
Videos  
Case-studies  
Practical sessions  
Demonstrations

**Assessment Component:**

Assignments  
In-class and homework exercises  
Workbook assignments  
Unit exams

**Learning Resources:**

Textbook: Milady’s standard fundamentals of esthetics  
Workbook: Milady’s standard fundamentals of esthetics  
Industry trade magazines  
Instructor generated teaching tools, assignments, work lists, handout and case studies  
Videos  
Guest speakers

**Additional Information:**

This study is conveyed practically and imparts the instructor’s experiences, suggestions and recommendations.

The general outline of the curriculum is consistent with that prescribed by the Cosmetology Industry Association of British Columbia.