



Mission Literacy In Motion



Community Literacy Plan 2011



Inspiring a passion for learning...

Introduction

British Columbia's Boards of Education are required, by legislation, to prepare and submit to the Minister of Education a Community Literacy Plan with respect to improving the literacy of all citizens within the District and any other matters ordered by the Minister. Community Literacy Plans are multi-year, annually updated, plans submitted to the Minister by July 15th each year.

Community Literacy Organizations in receipt of 2010 Legacies Now funding are required to submit a report once a year. Mission Literacy In Motion's report is due each April. This document is intended to serve the reporting requirements of Mission Public Schools and Mission Literacy in Motion in regards to literacy work. We believe it illustrates our effective partnership and collaboration which makes our work richer.

Community Context

Mission Public Schools serves a population of 35,125 (census 2006) community members. Approximately 6% of the families are non-English speaking and 8.1% are Aboriginal. In the Mission District 66.1% of our families have children at home and 17.5% of those are single parent families.

Mission Public Schools and its Board of Education acknowledges and honours that our school district lies within Sto:lo Territory, specifically the traditional territories of the following

First Nation communities: Leq'á:mel First Nation; Kwantlen First Nation; Matsqui First Nation; Scowlitz First Nation.



Mission's Community Literacy

A Community Literacy Plan is a statement of commitment by a school district to collaborate with key community stakeholders to improve literacy within their community. Built upon an evidence-based assessment of the needs and priorities of each community, Community Literacy Plans identify areas of focus for the improvement of literacy, describe strategic actions, including opportunities for improved access to literacy programs and services, and outline processes to monitor progress and make adjustments in order to improve literacy.

Community Connections

Changes we have observed since first writing the community plan:

There have been numerous changes in the community that impacted our work. Firstly, there has been a real recognition of the importance of literacy, what it means, and the importance of reaching out to all sectors to be part of the work. With difficult economic times and people out of the workforce or needing retraining, literacy opportunities become paramount. Our population continues to change with newcomers to Canada being part of the community, so again looking for ways to support their transition into our community.

The most successful aspect of the work this year is the work of the sub committees, working on an area they are passionate about and then coming together as directors on a monthly basis to share their progress, problem solve the issues and ultimately celebrate their successes. By widening the sectors involved this has begun to give greater ownership as literacy being all of our work.

Mission Statement

Mission Literacy in Motion (MLIM) believes that improving literacy skills enriches the quality of life for individuals and the community. Therefore, our purpose is to promote the growth of literacy in Mission.



Community Literacy In Action

We acknowledge the longstanding contribution made by the Mission Literacy Association prior to its transformation as the newly formed non-profit organization Mission Literacy in Motion (Appendix A).

Mission Literacy In Motion has collaborated with the following organizations (sectors involved):

- United Way of the Fraser Valley
- Mission Public Schools
- District of Mission
- Mission Public Library, Fraser Valley Regional Library
- Early Childhood Development Committee
- Mission Optimist Club Mission Association for Community Living
- Friends of the Mission Library
- Mission Community Services Society
- StrongStart, Deroche
- University of the Fraser Valley
- Success by 6
- CARE
- Mission A.M. Rotary
- Leq'á:mel First Nation
- Scowlitz First Nation



Mission Literacy In Motion would like to thank the following organizations for their generous contributions:

- 2010 Legacies Now
- Ministry of Advanced Education and Labour Market Development
- United Way of the Fraser Valley
- Literacy BC
- Canwest Raise and Reader
- District of Mission
- Institute for Cross-Cultural Exchange
- Mission Public Schools
- Mission AM Rotary Club
- Sue's Copy Place
- Success by 6
- Mission Public Library, Fraser Valley Regional Library

In regards to the work of the board, many of whom were new members to the organization, we formally defined our positions, creating Terms of Reference and collaborating on budget. Chairs of committees actively worked with a variety of community members and organizations to develop and/or further initiatives that support literacy.

Members of Mission Literacy In Motion adhere to a belief that literacy is more than reading, writing and math. Moreover, we believe that by increasing the literacy skills of individuals we will see increases in health, happiness, employment and a generally stronger and more vibrant community. Clearly, during difficult economic times the need for a plethora of literacy opportunities and services becomes even more important. It is also clear that Mission Literacy In Motion cannot, on its own, meet all the needs of the community and that collaboration with other individuals and organizations is critical.

The Board of Education reaffirms its appreciation for the dedication of the professionals and volunteers who are already working to respond to the diverse literacy needs among Mission residents.

As partners in the community development process spearheaded by Mission Literacy in Motion, details of our commitment to improving K-12 literacy can be found in both the Mission Public Schools District Achievement Contract and its accompanying Aboriginal Enhancement Agreement.

The objectives and actions we've addressed this year:

Never to remain complacent, 2010 proved to be another year of astounding change for Mission Literacy In Motion. Since January 2010 we welcomed five new personnel; launched our Building United Services (BUS) and delivery programs; formalized and streamlined our organizational structure; initiated new ESL programs; expanded our marketing and awareness-raising strategy; and diversified our adult literacy program, all the while racing behind the scenes creating and implementing the infrastructures that would most effectively support these changes.

What has been challenging:

- Recruiting volunteer tutors for adult learners
- Enlisting private sector involvement
- Reduction of literacy support at the Mission Friendship Centre
- Reduction of funding for the Regional Literacy Coordinator (UFV)

Mission Literacy In Motion Initiatives in 2010/11:

- A radio campaign aimed at raising the profile of adult literacy and recruiting tutors
- Internet-enhancing features were added to the website, including a blog and calendar for up-to-date information on BUS programs and MLIM activities

- Development and delivery of a Driver's Learners License Literacy program in partnership with Scowlitz First Nation
- In partnership with Mission Community Services and West Heights Inclusive Neighbourhood, 2010 saw the formation of a Women's Cross-Cultural Learning Group designed to reduce isolation through the exchange of cultural understanding
- Initiated translation services on the BUS for local South Asian and Spanish-speaking citizens
- Formed connections with local faith organizations and fostered respective partnerships
- Participated in and supported broader community work that included Mission Connect, Diwali, Health Fair, Celebration of Community, Canada Day, the Children's Festival and Early Childhood Development Committee initiatives.

Mission Literacy Supported the Following in 2010/11:

- Mother Goose program
- Celebration of Community
- Candlelight Parade
- Mission's Social Development Plan
- International Knitting Club (Conversation circle opportunity for people to practice their conversational English skills in an informal environment)
- Let's Speak English conversation group
- Building More Welcoming and Inclusive Communities and Workplaces
- Multicultural Employment and Education Fair
- Diwali Festival of Lights Celebration
- District of Mission Cultural Resource Commission
- InfoMission website
- Canada World Youth
- Imagination Library
- Spirit Week
- Canada Day Celebration
- Me To We event



Throughout, our enduring efforts continued to focus on strengthening our volunteer base. With the support of our partner, the University of the Fraser Valley (UFV), we successfully trained two groups of volunteer tutors to assist adult learners in the acquisition of stronger literacy skills. To this end, several learners graduated from our program. Some moved onto the University and Upgrading program at UFV, while others achieved their employment-related or personal goals. They, and many of the participants in our various programs, have been and continue to be the motivating force of Mission Literacy In Motion.

Our Goals

One of the main priorities of our work this past year has been to include in our membership and partnerships, representatives of Mission's economic, cultural and social diversity. In this way we hope to ensure that our work is responsible, respectful and sustainable. While we have in many ways been successful, we need to maintain the partnerships we have begun and move toward including more members from all sectors of the community in the work of our organization.

The community planning process has identified four broad goal areas as follows:

- Collaborate with key service providers to provide outreach of appropriate services to rural communities where literacy programs are not easily accessible
- Collaborate with existing community networks and associations to implement an accessible system for disseminating information generating awareness, ensuring that people are able to connect with available literacy services
- Promote diversity and inclusiveness by supporting existing literacy programs that serve aboriginal communities, youth, young adults, adults, seniors, immigrants, for whom English is a second language and young families
- Develop strategic partnerships with key community employers and business owners to facilitate the implementation of literacy programs in the workplace.

Links to the Four Pillars of READNOW BC

1. Increase the number of children entering school ready to learn.

On-going structures and opportunities available through a number of agencies throughout the district:

- Mission Early Childhood Development Strategic Plan (Appendix C)
- StrongStart Centres at West Heights, École Mission Central, Christine Morrison and Cherry Hill Elementary. Rural outreach programs serving Dewdney, Deroche and Silverdale elementary schools.
- All elementary schools participate in Ready Set Learn, Books for Breakfast and Little Readers (Appendix D)
- Kindergarten teachers involved in All Aboard for Kindergarten and Public Library Initiative
- Mother Goose program
- Parent/child story time summer program at Mission Public Library
- Monthly children's celebrations and developmental resource fair
- Babies on the B.U.S.
- ESL Preschool Program at West Heights Inclusive Neighbourhood (W.H.I.N.)

2. Increase the number of children who read successfully.

Specific objectives are addressed in the Mission Public Schools District Achievement Contract and its Aboriginal Enhancement Agreement

Objective 1 - Improve the reading and writing skills of students in Kindergarten to Grade 2

Objective 2 - Improve the reading and writing skills of students in Grades 3 to 7

Objective 3 - Improve the literacy skills of students in Grades 8 to 12

- Optimix Magazine, written for and by youth
- Literacy Support at W.H.I.N./ Mission Central Neighbourhood Project Pilot
- Reading Buddies at Mission Public Library
- Story and Literacy Support at Union Gospel Mission
- Summer learning opportunities available at Riverside College and Summit Learning Centre
- Summer Literacy Camps at Mission Central elementary for our vulnerable learners
- ESL support on the Literacy BUS at West Heights and Mission Central Elementary schools

3. Increase the number of adults who have literacy and essential skills necessary to compete in today's labour market and to function in everyday life.

Specific goals for Adult Literacy in Mission Literacy Plan:

- Creation of Summit Learning (LINC – CLC) to improve access and customized learning programs for students not served by regular school programs
- On-going opportunities for adult learners to continue or upgrade their education through the Continuing Education Program at Riverside Trades, Training and Career Centre
- Mission Literacy Outreach Coordinator will continue to investigate the literacy needs of adults not already served by programs in Mission
- ESL conversation circles
- Adult tutor training
- Adult literacy matches
- International Knitting Club
- Tutor supports and services at Mission Library, Mission Association for Community Living, University of the Fraser Valley, Union Gospel Mission & Mission Indian Friendship Centre
- Tutor and learner supports on the Literacy BUS
- Learner's Licence literacy support program

4. Increase the number of Aboriginal people who read successfully.

Specific actions are addressed in the District Achievement Contract and Aboriginal Enhancement Agreement:

- Creation of Summit Learning (LINC – CLC) to improve access and customized learning programs for students not served by regular school programs

- On-going opportunities for adult learners to continue or upgrade their education through the Continuing Education Program at Riverside Trades, Training and Career Centre
- Language Experience Program (ESL – English as a Second Language and ESD – English as a Second Dialect) Grades 2-10
- Regional Kindergarten teacher in service and curriculum centre
- Programming on the B.U.S. for Preschoolers
- Programming on the B.U.S. for Elders
- Upgrading and University Preparation
- Adult literacy
- The Literacy BUS at Staxwaya (Native Housing)
- Family Support and Family literacy as the focus

Measuring our Success

An anecdotal file or log is kept by our Community Literacy Outreach Coordinator (CLOC) to track the progress being made toward meeting our objectives and to monitor the participation of various community partners. Regular meetings of Mission Literacy in Motion and its various sub-committees will allow us to maintain our momentum and build capacity over time. Weekly meetings that occur between the Literacy Outreach Coordinator and the Mission Literacy in Motion chairperson enhance our ability to communicate in a clear and timely manner.

In addition, our Reading Buddies coordinator conducts regular assessments on the learning progress of our “Little Buddies”.

We have begun to track participants involved, meetings held, groups worked with, grants applied for etc. but are still in our initial stages.



Evaluation methods/frameworks:

- Community Adult Literacy Program (CALP) Benchmarks to evaluate and monitor Learner’s progress
- Canadian Language Requirements
- Canadian Adult Reading Assessment (CARA)
- Surveyed adult tutors for feedback regarding their training and support needs
- Reading Buddies distributes a year-end parent evaluation (also available in Punjabi) in addition to periodical evaluations of Little Buddies by Big Buddies
- Regular correspondence between CLOC and Tutors
- Regular meetings between CLOC and MLIM’s Chair
- Currently developing employee performance evaluation framework
- Anecdotal statements

Issues/concerns regarding the evaluation techniques used above:

- Can be very time consuming
- Maintaining a delicate balance between collecting sufficient information while not overwhelming or intimidating participants
- By virtue of being responsive to the current condition, dynamic evaluation practices can be difficult to compare over the long-term

Resources

The community of Mission is well known for the richness it enjoys in terms of those many people who freely give their time and professional expertise to support the greater good. Like most community based initiatives, however, the long term viability of the important work of community literacy continues to be of concern. In our efforts to mitigate this concern, it will be necessary for Mission Literacy in Motion to identify and secure sources of long-term, sustainable funding.

As a community-based, non-profit organization, Mission Literacy in Motion continues to investigate many ways to make this happen. It is hoped that successful grant applications and other initiatives will enable Mission Literacy in Motion to secure funding to further our current and future work. It is also our wish that the Ministry of Education see this as valuable work, and as such, continues to fund for the coordinators' salary.

Community Literacy Outreach Coordinator

The coordinator plays a vital role in coordinating, creating opportunities and conversations and working with the chair to ensure we remain focused on our goals and our actions become reality.

The following are updated reports as of January 2011:

Community Adult Literacy Program (CALP)

The role of Mission Literacy in Motion's CALP is to address the literacy needs of adults in Mission in partnership with local organizations and service providers. Literacy is broadly conceptualized by Mission Literacy in Motion (MLIM), *"We value and adopt a broad multi-faceted definition of literacy. We adhere to traditional reading, writing, and numeracy modes of understanding literacy. However, we also embrace social literacy, cultural literacy, health literacy, civic literacy, financial literacy, technological and ecological literacy which encompass skills and knowledge citizens use to effectively live rich, fulfilling lives"*. Accordingly, CALP's approach to working with adult learners seeks to acknowledge the many facets of their lives.

2010/11 CALP Initiatives:

One to one tutoring for adult learners - learners are matched with a trained tutor; there are currently 12 matched pairs. One of the matched pairs resulted in the learners reaching their goal of receiving Food Safe certification.

Small group classes focused on a specific learner-identified goal - groups of between 3 and 8 learners work together on self-identified goals. One group, initially formed in 2009, ended

successfully the summer of 2010. The majority of the members went on to pursue further learning opportunities.

Learners Driver's License: held at the Scowlitz Band office, this successful program is in its' second ten week session, each with four learners. The Scowlitz Band is a partner in this program, providing incentives for attendance and paying for the participants ICBC testing. Negotiations are currently underway with other local First Nations to offer the program at their location's.

Learner intake and support: work is ongoing in terms of meeting with learners and determining their goals.

Tutor intake, training and support: through the University of the Fraser Valley (UFV), Mission Literacy in Motion offers free tutor training and in-service workshops for literacy tutors. A challenge in this area is recruiting adequate numbers of tutors, as a number of learners are waiting to be matched with tutors.

Program marketing and promotion: radio commercials, brochures, flyers, MLIM website presentations/meetings with local faith communities, and participation at various community events are among the many ways that CALP advertises itself to adult learners.

Community conversation: in the spring of 2010, MLIM held a community conversation for a number of local service providers to share information and resources to assess needs in terms of working with clients who may have learning disabilities.

CALP Goals:

Goals for the upcoming year include enhancing the number of tutor/learner matches, in order to decrease the wait time for learners to be matched, we are exploring the possibilities of drop-in tutoring for adults, and further development of small learning groups.

Community Literacy BUS (Building United Services)

The BUS has been on the road full time for 14 months. Its role in the community is being cemented and the BUS has become welcome and visible at many events and in many locations during this time. The Literacy BUS is widely recognized by community members. It is known for its friendly faces, welcoming atmosphere and for offering a myriad of services depending on the needs of the people it is visiting.

We first began with parent and child programming by offering a children's story time supplemented with parenting information, delivered through a partnership



with the Fraser Valley Regional Library. This program was offered at Deroche Elementary where we also partnered with a StrongStart Program and the Elementary School as a way to meet families. We proceeded to broaden our outreach to the rural communities and through meetings at Leq'á:mel and Scowlitz Band offices and were invited to participate in their community barbeques and meetings to ascertain their needs.

As a result, the program 'Babies on the BUS' followed, which provided a gathering for caregivers to learn children's stories, songs and rhymes and at which participants were offered a healthy snack. Adult support included outreach and sharing of community information about available resources on the BUS and in the greater community. Mission Community Services partnered by bringing income taxes preparation services to the Band Offices.

To lend visibility to the BUS before the summer season, we went to all 12 Elementary Schools and invited their StrongStart or Little Reader's programs onto the BUS. We also invited each of the schools' classes to come on the BUS and we talked about what we were all about and encouraged them to bring their parents on whenever they saw the BUS out in the community.

This led to popular summer programming at five community parks, two Band Offices, and community locations from Ruskin to Scowlitz Band Office near Lake Errock. The Leisure Centre, Lawn Bowling Club, MCC communities were generous in their offering of parking and access to electricity.

Present and On-going Programs:

Food Security - We began regular visits which are still on going, to St. Joseph's Food Bank in May 2010 and to Logan Avenue's Food Centre in September 2010.

At locations it is very busy with adults accessing the BUS for everything including internet and computer access, borrowing from the lending library, accessing information from brochures, enjoying stories and crafts for children and conversing over coffee with our driver. We have support from CARE, a career assistance service at these locations as well as adult education outreach volunteers.

Homework Club- A pilot after school program on the BUS is offered at École Mission Central and West Heights Elementary Schools.

The program is facilitated by a volunteer Educational Assistant who endeavours to model homework strategies with parents as well as children. The focus is on families for whom English is a second language, but no family is excluded from this program. Parents appreciate the assistance offered to their children as they are unable to help their children with homework in English themselves.

Translations Services- Services are provided on location once a week at Cherry Hill Elementary and are open to all members of the community, not just attendees of the school. Aboard the BUS are trained translators fluent in Punjabi and Spanish. The translators field all

manner of requests for help with forms (i.e. old age pension, rental, and government forms), health information, computer questions and children's school reports. Mission Community Services is a partner for this program.

Computer Program- We are offering training at the Temple. This program is offered in Punjabi with translation available in English or Spanish. Registration is limited to four participants so everyone has access to their own laptop to work on. Mission Community Services is a partner on the project.

Aboriginal Family Story Time: Funded in part by Literacy BC Family Literacy funds, this programming is offered twice a week at the Leq'á:mel and Scowlitz Band offices. This is a program for all ages from Elders to children. The program encourages participants to tell family and traditional stories and record them for future generations.



Adult Counseling in the Deroche community.

The BUS travels with a Substance Abuse Counselor on board and makes stops at clients' homes or meeting places. Personal counseling services are offered when barriers prevent these clients from attending the out-patient facility in Mission. Fraser House partners with the BUS on the program.

Staxwaya Native Housing: Located on Fraser Crescent, the BUS has been visiting weekly on Tuesday afternoons since July 2010.

This after-school program is extremely busy with children visiting the BUS for support, homework help, crafts, a lending library, computers and a healthy snack. The families in the community also have access to home visits during this time from Mission Public Schools' StrongStart coordinator.

Community Events: The BUS continues to attend community events including such things as the Children's festival, where we had our official grand opening, Canada Day, Diwali celebrations, the Candlelight Parade, the Mission Connect event for homeless individuals, the Leisure Centre Health Fair, the Riot of Reading, and a Christmas dinner at the Leq'á:mel Band office.

We continue to seek input from the community to gauge the ever-changing needs of citizens in hopes of filling gaps that may be present in our system of support for the goal of greater literacy for all.

Fraser Valley Cultural Diversity Awards: The 2011 Marketing award was presented to the Mission Literacy BUS.

Reading Buddies

As it was last year, the fall was a very busy time for Reading Buddies. Starting with extensive orientation of new Big Buddy volunteers and followed by matching with Little Buddies to create pairs.

Larger numbers of high school students volunteered this year, creating a large number of Reading Buddy pairs. There are 48 pairs of matched buddies in total this year that meet at the Mission Library.

At the present time, there are several Big Buddy requests awaiting a match, but no new Big buddy volunteers.

ACTIVITIES

The Family Literacy committee provided books for each of the Little Buddy families through the Institute for Cross-Culture Exchange (ICE). The parameters included that the book be read together and discussion held around the book and its cultural differences and similarities. The book was a Persian folk tale called 'The Boy without a Name', by Idries Shah.

Board games, puzzles, cards, crafts and snack were provided. It was very well attended by both Little Buddies and their families and Big Buddies. Staff from the Mission Public Library came and told stories. Multi-language children and adult books and magazines were on display as well as multi-language school readiness information available as hand-outs.

The spring 'Fun & Games for Literacy' event took place and a year-end/graduation event will be held at the end of the school year.



The program remains strongly ESL, with the majority of children being Punjabi and Asian.

Attendance was increased at this year's Riot of Reading. The increase was due in part to individual notices being sent to the Little Buddies and their families again this year.

The program exists, of course, due to the dedicated group of Big Buddies, the volunteers who give of their time every week to read with the little children. It is important to acknowledge their dedication to the program and the ongoing enthusiasm shown by the Community of Mission toward the support of them and this program.

Family Literacy

The family is the most powerful support network there is. It is where the cycle of learning begins, where parent's attitudes about learning become the education values of their children. Through education and support of multiple generations, family literacy programs build on families'

strengths and provide the tools and support they need to become stronger and more self-sufficient.

The Family Literacy committee has had a very busy year. Highlights include a field trip to the Chilliwack Family Literacy's, Families in Motion Project and a presentation at one of our fall meetings by Fiona Morrison from 2010 Legacies Now.

Initiatives

Zebra Boxes: The Family Literacy Committee maintains 15 zebra boxes in the community. These attractive boxes are filled with books which are free to be borrowed, enjoyed and returned. Committee members keep track of the boxes and refill with donated books on a regular basis. The zebra boxes are located at the Mission Friendship Centre, local food banks, Union Gospel Mission, Mission Community Services Society, the Women's Resources Society of the Fraser Valley and local laundromats.

The Riot of Reading Solutions: Held during National Family Literacy at the end of January, the 9th annual Family Literacy Fair was a riotous success. Approximately 400 people attended and celebrated family literacy in a variety of ways. Twenty-five community groups, organizations, and businesses set up information tables to showcase what is happening for families in Mission. This is a true community event which, as well as being organized and planned by our committee, received generous support both financial and in-kind from many groups in the community: Mission Public Schools, the Mission Library, Friends of the Mission Library, Mission Association for Community Living, and Sue's Copy Place.



Parent Child Mother Goose: This ongoing family literacy program is completing its fourth year in operation in Mission. It is a 100% oral program teaching a wide range of songs and rhymes designed to engage parents in developing early literacy skills with their babies, and to enhance the bonding experience between parent and child. Parents who attend the program go home after ten weeks with what amounts to a toolkit of parenting tips and skills. There are currently 29 families enrolled in morning and afternoon classes which run in ten week blocks, three times a year at the Mission library.

Talking and Playing Together: The program evolved from a group of parents who had not found support in any established programs. A core group of 12 families came together to share issues and problem solve through a variety of methods facilitated by the StrongStart coordinator for Mission Public Schools. A broad range of discussion topics, enhanced and supported through books for children and adults include: brain development, self-concept, perception (how

we perceive others and vice versa), emotions and their effect on communication, bullying, advocating respectfully for your children, parenting techniques, non-verbal communication and positive communication skills. The program also includes a home-visiting component.

Reading Buddies: This long standing program continues to run with great success out of the Mission Library. (See Reading Buddies Report)

ESL and Immigrant Services

Moving to a different country and learning a new language can present a long list of challenges. Basic language skills are necessary to survive and communicate. To thrive in their new surroundings, one must find ways to further their language abilities.

New Canadians arriving to the Mission area are supported through Mission Literacy in Motion's many programs for adults, families and children.

A recently formed ESL Committee works to ensure these newcomers are informed about local resources to help them transition into their new community by increasing their literacy skills. The committee includes representatives from Mission Literacy in Motion, as well as several local ESL service providers. Together they work toward strengthening community cohesion by providing meaningful and relevant community-based ESL programs.

Mission Literacy in Motion improves literacy skills and enriches the quality of life for newcomers with free one-to-one tutoring, small learning groups teaching basic computer skills or conversational English, pronunciation practice and translation services for Spanish and Punjabi speakers.

Early Literacy Community Resources offered by ECD Member Agencies

- **Library** – provides programs: Babytime, Toddle to the Library, All Aboard for Kindergarten and online resource Tumble Books (that reads aloud stories while children follow along, with animated pictures and graphics. This format is available for older students and adults as well). Library also speaks to parent groups about early literacy. http://www.tumblebooks.com/library/asp/home_tumblebooks.asp
- **Union Gospel** – provides 2 bookshelves of books, 4 laptops with educational software, a Nintendo DS system with educational programs, a reading program for 5-9 year olds with games, reading, etc.
- **Women's Resource Society of the Fraser Valley** –provides books for loaning, anticipating doing more structured activities with children and child minders during Young Adults Positively Parenting Independently Enthusiastically (YAPPEE) sessions (a parenting group). At the transition house story hour is held at 3pm. Baby's Best Chance DVD is available.
- **Xyolhemeylh** – offers parenting support programs.

- **Mission Community Services** – offers a story time at Future Shop program, Circle Time at Family Place and Tree House family resource programs, provides School's Cool program at W.H.I.N. for ESL preschoolers entering Kindergarten in the fall.
- **Child and Youth Mental Health** – provides therapy books and use feeling charts with clients.
- **Ministry of Children and Family Development** – provides funding to many early literacy programs.
- **Infant Development Program of the Fraser Valley Child Development Centre** – works with parents teaching early skills to play and communications. Teaches how to interact at the child's level.
- **Fraser Health Mission Health Unit** – provides resources through the Pat Whitehead collection.
- **Mission Literacy In Motion** – hosts Mother Goose, promotes literacy through materials and sharing resources.
- **West Heights Inclusive Neighbourhood Project** - provides ESL for 0-6, Nobody's Perfect and School's Cool programming.
- **Mission Public Schools** – coordinates StrongStart early literacy centres, supports Little Readers programs and Ready, Set, Learn initiatives and is currently working with a variety

Appendix A1 - Mission Literacy in Motion (Organizational Structure)

Board of Directors

Board Sub Committees are reflective of the demographic diversity of the community and include:

- Family Literacy
- Building United Services (BUS)
- Adult Literacy
- English as a Second Language

Each Sub Committee is to be chaired by a Board member based on areas of expertise and/or interest. Sub Committee chairs shall report on new and ongoing initiatives to the Board related to their subcommittee work.

There are many areas which intersect and overlap, such as Early Years between ECD and the school district; English as a Second Language (ESL) may cross over all areas. The Building United Services (BUS) is currently a separate sub-committee because it is our major joint project. It may not always remain so, but it is an example of every area being involved in a project and the need to accept that the structure of this organization is fluid and will change in response to the needs and involvement of the community.

Membership Guidelines

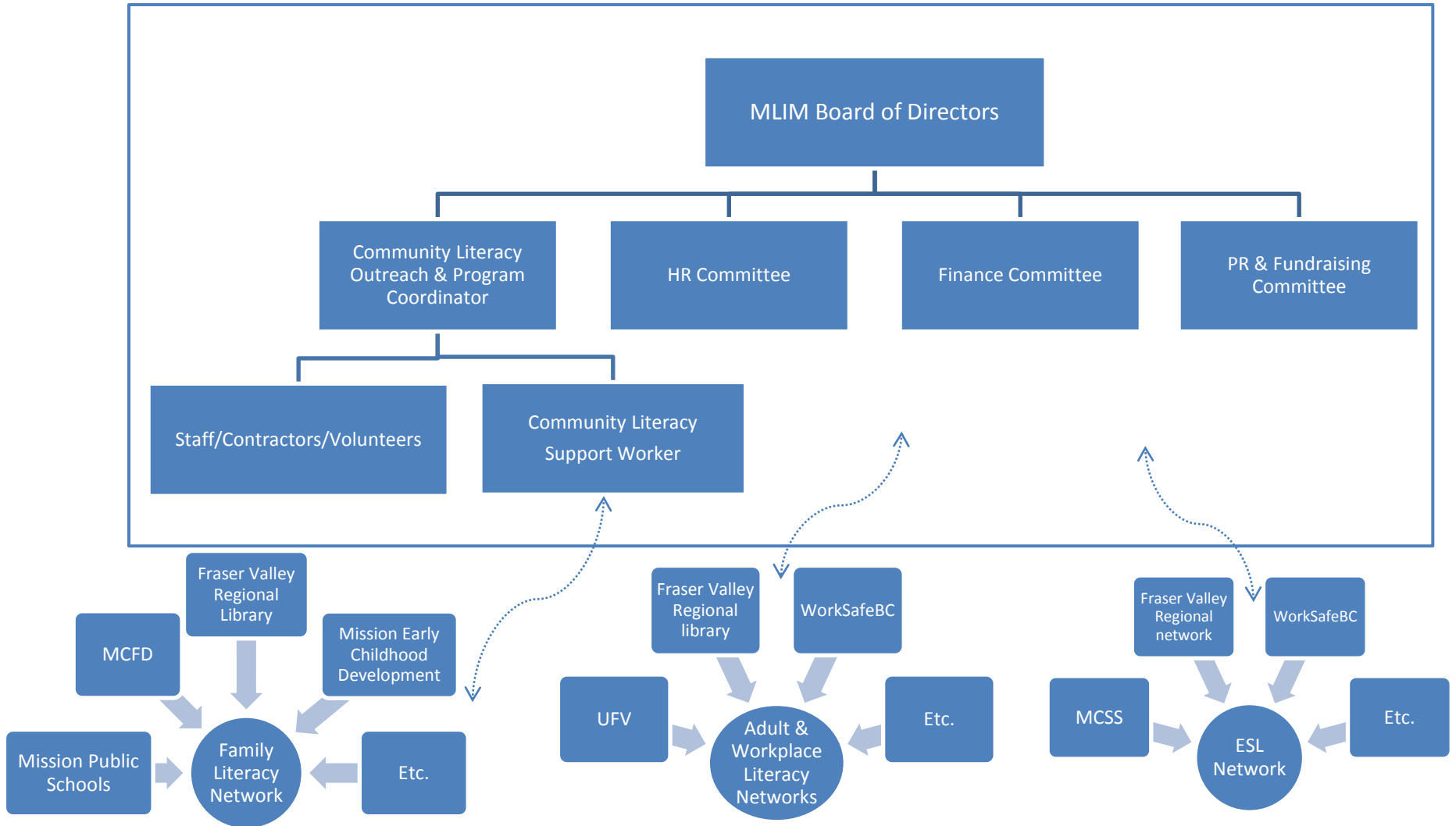
They represent various sectors through their associations with agencies, organizations, institutions, businesses, and citizens. All efforts will be made to achieve representation from all five key sectors:

- Civic (municipal and band)
- Public (including libraries, social and health services)
- Economic (private and social economy)
- Education (public, private and post-secondary)
- Voluntary/community members

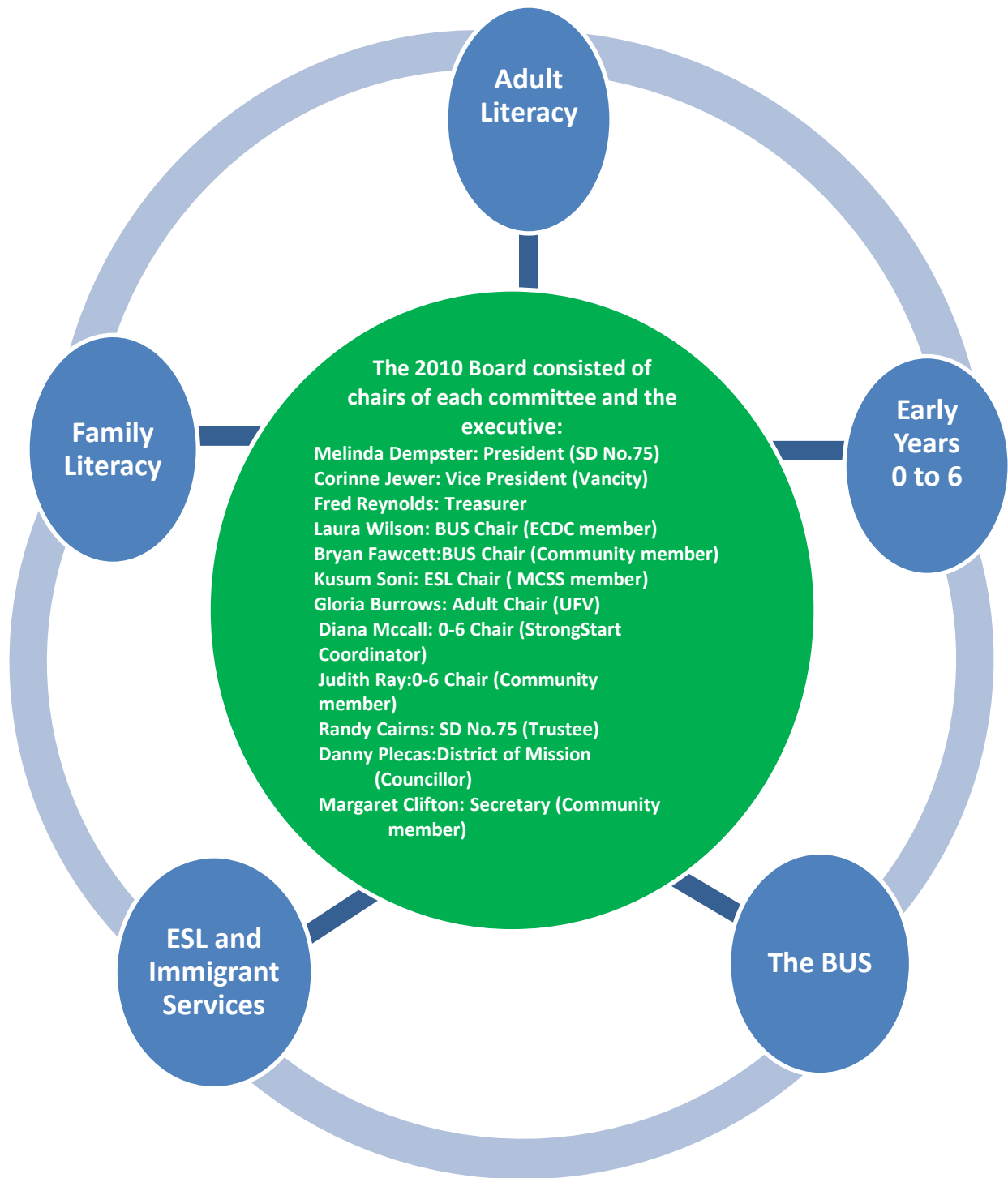
Appendix A2- Mission Literacy in Motion 2011 Board Members

2011	Mission Literacy In Motion Board of Directors
Cindy Waters	President
Melinda Dempster	Past President
Corinne Jewer	Vice-President
Fred Reynolds	Treasurer
Margaret Clifton	Secretary
Gloria Borrows	Director
Dennis Clark	Director
Shirley Gibson	Director
Glen Kask	Director
Teresa MacLeod	Director
Kevin McCormac	Director
Cindy Miller	Director, Mission Public Schools Appointee
Danny Plecas	Director, District of Mission Appointee
Judith Ray	Director
Kusum Soni	Director
Laura Wilson	Director

Appendix A3- Mission Literacy in Motion Organizational Chart



Appendix A4- Mission Literacy in Motion (Organizational Structure)



Appendix B1 – MISSION LITERACY IN MOTION INITIATIVES IN 2010/2011

Initiative	Intended Audience	No. of Participants Involved
The Community Literacy B.U.S. (Building United Services)	Everyone	1757
Reading Buddies	Children	48 pairs
Riot Reading Solutions	Everyone	400+
Zebra Boxes (15 boxes)	Everyone	-
Volunteer Tutor Training	Adults	12
Adult Literacy <ul style="list-style-type: none"> • One-to-One Tutoring • Small Learning Group (6 instructors/5 adults) • ESL Literacy 	Adult	46
Online Literacy Resource Directory	Everyone	-
Optimix Magazine	Youth	12

Appendix B2 - MISSION LITERACY SUPPORTED THE FOLLOWING IN 2010/2011

Initiative	Intended Audience	No. of Participants Involved
Mother Goose program	Families	106
Celebration Community	Everyone	-
Candlelight Parade	Everyone	-
Mission's Social Development Plan	MLIM	-
International Knitting Club	Adults	12
Let's Speak English conversation group	Adults	20
Building More Welcoming and Inclusive Communities and Workplaces	MLIM Participants	-
Multicultural Employment and Education Fair	Participants	-
Diwali Festival of Lights	Participants	-
District of Mission Cultural Resource Commission	Participants	-
InfoMission website (Cards distributed at Candlelight Parade)	-	-
Canada World Youth	Youth	2
Imagination Library	New	-
Spirit Week	Everyone	15
Canada Day Celebration	Participants	-
Me To We event	Participants	-
StrongStart	Children	230
Preschool Events (9 events in total)	Children	1792
B.U.S. (since mid-term)	Adults Children	26 38
Upgrading and University Preparation	Students	185
Riverside College		
Summit	Adult	
Lifetime Learning	Seniors	
Books in Circulation in Community (200 books circulated)	Everyone	-
Mission Library Programs (187 programs for children) (122 programs for adults)	Children Adults	9743 1501

Appendix C1 - FINANCIAL STATEMENTS

GRANTS	2010	%	2009	%
2010 Legacies Now	68,800	45.00	\$60,000	23.50
CALP Grant	20,000	13.00	22,053	8.60
Canwest Global Foundation	4,000	3.00	-	-
District of Mission	-	-	2,000	0.80
ESL English Settlement Assistance	44,500	29.00	46,000	18.00
Literacy BC		-	1,500	0.60
Spirit Grant		-	500	0.20
School District No. 75 (Mission)	6,500	4.00	74,310	29.10
United Way	9,666	6.00	27,667	10.80
Community Adult Literacy 2007		-	21,430	8.40
Totals	\$153,466	100%	\$255,460	100%

Appendix C2 - FINANCIAL STATEMENTS

Mission Literacy In Motion Statement of Operations and Net Assets For the Year Ended December 31, 2010		
Revenue	2010	2009
Donations	4,012	0
Grants (Appendix C1)	153,466	255,460
Membership	150	0
Goods and Services Tax Rebate	0	0
Bank Interest	1,538	0
	\$158,166	\$255,460
Expenses		
Advertising and Promotions	1,815	777
Administrative	1,473	1,306
Office and Misc.	8,499	5,171
Personnel costs	90,024	51,943
BUS Expenses	12,439	2,286
Professional Fees	7,042	3,093
Program Expenses	13,741	12,324
Honorariums	10,624	0
Membership	108	171
Travel	2,229	306
Donations		1,090
Totals	\$147,994	\$78,466

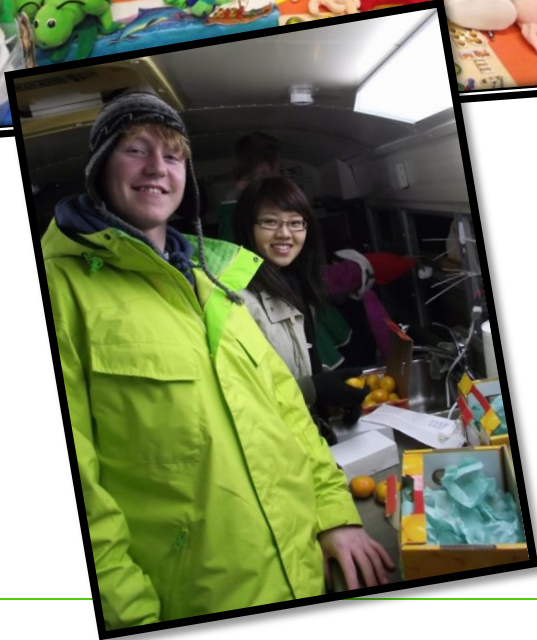
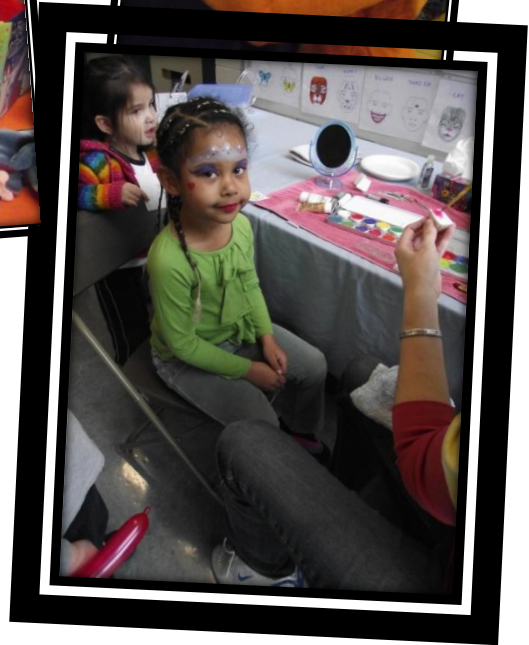
Appendix C3 - FINANCIAL STATEMENTS

Program Expenses	2010	%	2009	%
Family Literacy	560	4.1	1163	9.4
Literacy Now			500	4.0
Mother Goose	9791	71.3	7723	62.7
Program Materials	2236	16.3		
Tutor Training	170	1.2	145	1.2
Reading Buddies	211	1.5	2462	20.0
Riot of Reading event	773	5.6	331	2.7
	\$ 13,741	100%	\$ 12,324	100%

Appendix C4 - FINANCIAL STATEMENTS

B.U.S. Expenses	2010	%	2009	%
B.U.S. driver honorarium	17,946	59.0	1,269	35.7
Insurance	1,267	4.2	1,324	37.2
Maintenance and repairs	8,143	26.8	664	18.7
Supplies	3,029	10.0	298	8.4
	\$30,385	100%	\$ 3,555	100%

Appendix D





CANADA DAY

FRASER RIVER HERITAGE PARK, MISSION, BC